



New York, NY
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EMPLOYMENT HISTORY

CREATIVE SUPERVISOR; SHINY OBJECTS GROUP LOS ANGELES, CA; 2019 - PRESENT

- Execute creative development of programs to advance both internal and client initiatives.
- Client-facing and internal project management: Ensuring that all projects meet client specifications with respect to provided timeline and budget. Applying data insights to ongoing creative asset calibration.
- Extensive graphic design expertise generating high-performing brand assets including: email, social media campaigns, web design, large scale print jobs, collateral and branded ephemera, investor pitch decks, and more.
- Content creation: Efficiently constructing paid and organic social media assets for clients to expand reach and visibility.
- Video production: Conceptualizing, producing, and editing engaging videos that effectively communicate client messaging points and achieve strategic goals.

MARKETING & COMMUNICATIONS ASSISTANT; COMPASSUS NASHVILLE, TN; 2018

- Successfully coordinated an internal awareness campaign initiating Compassus' pledge to We Honor Veterans, a partnership between the National Hospice and Palliative Care Organization and the Department of Veteran Affairs.
- Designed and authored an informational booklet using the Adobe Creative Suite, resulting in a visually appealing and informative asset for internal use.
- Updated and maintained several databases, resulting in enhanced data integrity and more efficient data usage.
- Designed several branded documents and marketing collateral pieces receiving praise by both internal stakeholders and external partners.

SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Xd)
- HTML/CSS
- Web Design
- MS Office
- UX/UI
- Typography
- Color Theory
- Team Management
- Digital and Print Production
- Social Media Advertising
- Illustration
- Media Buying

EDUCATION

BACHELOR'S OF BUSINESS ADMINISTRATION IN MARKETING | BELMONT UNIVERSITY
MAGNA CUM LAUDE; NASHVILLE, TN; DECEMBER 2019